



April 26-27, 2012  
VANCOUVER BC

# Health Economic Evaluation and Coverage Decision Making

## FEES

Course fee: \$1000 CAD

Early bird discount:  
\$800 CAD  
(book by March 30, 2012)

## LOCATION

UBC Robson Square

## REGISTRATION

(deadline April 13, 2012):

For registration contact  
Shirley Yue at  
[shirley.yue@ubc.ca](mailto:shirley.yue@ubc.ca)

## ACCOMMODATION

Information on local  
hotels available on  
request

With constrained budgets and an increasing flow of new and expensive technologies, funding decisions are increasingly being informed by economic evaluation, a powerful analytic tool for assessing the value and efficiency of health care interventions. Such methods are widely accepted internationally and inform policy decisions in many countries including the UK, Australia and Canada.

## THE PROGRAM

This 2-day short course, to be delivered in Vancouver, offers the opportunity to learn about economic evaluation, its methods and its application. All sessions will be delivered using interactive and hands-on approaches to build knowledge and consolidate learning. The sessions move progressively from rationale and theoretical foundations to analytic methods and decision-making frameworks.

## WHO SHOULD TAKE THIS COURSE

- Clinical researchers interested in learning more about economic analyses
- Outcomes researchers working in public or private settings
- Decision makers tasked with making budget decisions
- Others wishing to better understand and use economic analyses

## THE FACULTY

The faculty for this course includes individuals with high-level content expertise, spanning both analytic and policy perspectives. The faculty members are outstanding educators, with extensive experience in teaching and training environments.

**Dr Carlo Marra**, PhD, Director,  
Collaboration for Outcomes Research and Evaluation,  
Scientist, Centre for Health Evaluation & Outcome  
Sciences, and Associate Professor, Faculty of  
Pharmaceutical Sciences, UBC

**Dr Stirling Bryan**, PhD, Director,  
Centre for Clinical Epidemiology & Evaluation,  
Professor, School of Population & Public Health, UBC

**Dr Larry Lynd**, PhD, Associate Director,  
Collaboration for Outcomes Research and Evaluation,  
Scientist, Centre for Health Evaluations & Outcome  
Sciences, and Associate Professor, Faculty of  
Pharmaceutical Sciences, UBC

**Dr Craig Mitton**, PhD, Senior Scientist,  
Centre for Clinical Epidemiology & Evaluation, and  
Associate Professor, School of Population & Public  
Health, UBC

## FOR MORE INFORMATION

Visit [www.C2E2.vchri.ca](http://www.C2E2.vchri.ca) or  
contact: Shirley Yue  
Centre for Clinical Epidemiology  
& Evaluation

Tel: 604-875-4043  
Fax: 604-875-5179  
Email: [shirley.yue@ubc.ca](mailto:shirley.yue@ubc.ca)